

WORK EXPERIENCE



Freelance Editor

2018 - Present

- Edits audio for podcasts, commercials, short films, etc.
- Graphic design and Photoshop retouching
- Content creation from videos/audio for social media



Creative Project Manager

Validated Insights

Dec 2021 - Oct 2023

- Managed static and video campaigns for multiple clients in the higher education industry
- Communicated with clients on campaign performance on social media
- Planned and prepared advertising and promotional material to increase sales of products or services
- Social media marketing via Facebook, Instagram, YouTube, TikTok, and Google

EDUCATION HISTORY



SheCodes

2018

- Front-End Developer



Bachelor of Fine Arts in Sound Design

Savannah College of Art and Design

2018

- President, Professional Audio Student Organization



Haley Bowers



Portfolio Links

Web Development:

hbowers.com

Creative: www.haleybowers.com

Podcast Editing Examples:

linktr.ee/haleybowers

CONTACT ME

bowershaley3@gmail.com

[LinkedIn](#)

SKILLS

- Audio/Video/Photo Editing
- Graphic Design
- Web Development
- 10+ Years of Customer Service
- Detail-Oriented
- Organized

TOOLS

- Adobe Creative Suite
- Procreate
- Visual Studio Code
- GitHub
- Slack
- Trello